



# RESPONSIBLE TOURISM POLICY

**Aparthotel Oporto** faces the good practices of sustainability, not as an obligation, but as a natural way of being.

Aware of the importance of maintaining a sustainable tourism development and assuming the principles adopted specifically in the World Charter for Sustainable Tourism, the Aparthotel Oporto Aparthotel is committed to carry out a sustainable management of its activities, as well as comply with the requirements established in the Biosphere Standard for Holiday Rentals, which includes, among other things, the legal requirements that regulate the effects generated by tourism activity. Therefore, we base all our policies and values in this sense, and we commit to:

- Motivate and train our employees with training and awareness-raising activities on the principles of Responsible Tourism.
- Promote good environmental practices.
- Participate in external activities and to inform both internally and externally about the company's environmental advances and actions.
- To fight against sexual exploitation, or any other form of exploitation and commercial harassment of children, adolescents, women, and minorities.
- Include the commitment to adopt accessibility measures for people with disabilities (sensory, physical, intellectual, and mental).

One of our main goals is to improve sustainable management, undertaking commitments for continuous improvement in all areas of sustainability: social, economic, and environmental, as well as customer satisfaction. To this end, future projects will consider sustainability criteria and the efficient use of resources

Cofinanciado por:



UNIÃO EUROPEIA  
Fundo Europeu  
de Desenvolvimento Regional



# RESPONSIBLE TOURISM POLICY

## VISION

The **Aparthotel Oporto** intends to be the place where tourism activities translate into the valorisation and sharing of knowledge, as well as in the valorisation of the environmental, social, and immaterial patrimony of the community where the Aparthotel Oporto is inserted.

## MISSION STATEMENT

- ✓ Create synergies with the local community through the promotion of thematic initiatives.
- ✓ Integrate the educational community in the actions developed at environmental, cultural, and social level.
- ✓ Disclose the cultural and historical heritage to the local community and tourists.
- ✓ Protect the historical, cultural, and immaterial heritage through actions for its valorisation and preservation.
- ✓ Raise awareness and promote environmental protection through the dissemination of good practices and educational actions.

## VALUES

- Sustainability (environmental, economic, social).
- Preservation (of the environment, of memories, of tradition, of historical and local cultural values, of uses and customs).
- Inclusion (of the community, of traditions and activities associated with the experiences of the city of Porto).
- Valuing and protecting the empirical knowledge of local people.

This Responsible Tourism Policy will be updated whenever circumstances so require, adopting and publishing in both cases new sustainability objectives.

Mickael Petit

A handwritten signature in black ink, appearing to read "Mickael Petit", with a long horizontal stroke extending to the right.

Cofinanciado por:



UNIÃO EUROPEIA  
Fundo Europeu  
de Desenvolvimento Regional